Ontario

Ministry of
Transportation and
Communications

KEY CHARACTERISTICS OF
MAJOR CANADIAN TELEPHONE AND TELECOMMUNICATION CARRIERS

Communications Division
Ministry of Transportation and
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- Major Canadian Telephone Companies: The Regulators, and the Areas Served

INFORMATION SOURCES

Information sources utilized in the preparation of this report are as follows:

(Cited)

1. Canadian Business 500 (Special Annual Issue). Volume 58, Number 6, June 1985.

2. CRTC Annual Report 1984-85. Canada: Supply and Services Canada, 1985.

3. (The) Financial Post Survey of Industrials: 1985. Canada: The Financial Post Corporation Service Group, 1985.

4. Report on Business Magazine: Ranking Corporate Performance in Canada. The Globe and Mail Supplement, July 1986.

(Uncited)

5. Bell Canada Enterprises Incorporated Investment Summary. Canada: Bell Canada Enterprises, 1986.

6. Canadian Independent Telephone Association Handbook. Canada: Canadian Independent Telephone Association, 1985.

7. Canadian Key Business Directory 1985: Volume I. Canada: Dun & Bradstreet Canada Ltd., 1985.

NOTE: All financial data may not be directly comparable.

ALBERTA GOVERNMENT TELEPHONES

Affiliation:	Telecom Canada
Ownership:	Public
Major Shareholder/ Proprietory Government:	Alberta Government[4]
Type of Corporation:	Crown Corporation
Revenue/Profit*: (December 1985)	$1,000,500,000/48,200,000[4]
Number of Employees: (December 1985)	11,477
Major Subsidiaries/ Affiliated Companies:	Alberta Telecommunications International Ltd., Alta-Can Telecom Inc., NovAtel (50-50 joint venture with NOVA)
Regulation:	Provincial (Alberta Public Utilities Board)
Principal Territory Served:	Alberta

BELL CANADA

Affiliation:	Telecom Canada
Ownership:	Private
Major Shareholder/ Proprietory Government:	Bell Canada is a wholly (100%) owned principal subsidiary of Bell Canada Enterprises Incorporated (BCE). BCE in turn is a widely held stock - 94% in Canada.[1,3]
Type of Corporation:	BCE-owned
Operating Revenues/ Net Income*: (December 31, 1985)	$5,829,400,000/$652,100,000[4]
Number of Employees: (December 31, 1985)	50,869[4]
Major Subsidiaries/ Affiliated Companies:	(see appendix)
Regulation:	Federal (CRTC)
Principal Territory Served:	Ontario, Quebec and eastern Northwest Territories

* Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

BRITISH COLUMBIA TELEPHONE LIMITED

Affiliation:	Telecom Canada
Ownership:	Private
Major Shareholder/ Proprietory Government:	GTE Corporation, through subsidiaries Anglo-Canada Telephone Co.* and GTE International Inc., held 50.36% of outstanding ordinary shares as at February 20, 1985.[3] Balance owned by individual investors.
Type of Corporation:	Investor-owned
Revenue/Profit**: (December 1985)	$1,444,400,000/$115,900,000[4]
Number of Employees: (December 1985)	15,863[4]
Major Subsidiaries/ Affiliated Companies:	Canadian Telephones and Supplies Ltd., AEL Microtel Ltd., North-West Telephone Co., Okanagan Telephone Co., Cantel Leasing Ltd., (wholly owned by Can. Tel. and Supplies Ltd.). Microtel Pacific Research Ltd., and Viscount Industries Ltd., (wholly owned by AEL Microtel Ltd.)[1]
Regulation:	Federal (CRTC)
Principal Territory Served:	British Columbia

* The major shareholder in the Anglo-Canadian Telephone Company is the GTE corporation.

** Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

CNCP TELECOMMUNICATIONS

Affiliation:	---
Ownership:	Private/Public
Major Shareholder/ Proprietory Government:	Canadian Pacific Ltd. (50%) and the Canadian National Railway Co. (50%)
Type of Corporation:	Crown Corp./Investor Owned
Revenues/Net Income: (December 1985)	$349,124,000/$16,584,000*
Number of Employees: (December 1985)	3,906*
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Federal (CRTC)
Principal Territory Served:	Canada

* Figures obtained from CNCP Telecommunications Annual Report, 1985.

NOTE: The financial data on CNCP includes CNR and CPL assets contributed to CNCP.

'edmonton telephones'

Affiliation:	---
Ownership:	Public
Major Shareholder/ Proprietory Government:	City of Edmonton Council
Type of Corporation:	Municipally-owned
Operating Revenue/ Net Income: (December 31, 1985)	$206,249,630/$814,721
Number of Employees: (December 1985)	1,870
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Municipal (City of Edmonton)
Principal Territory Served:	Corporate boundaries of the City of Edmonton

ISLAND TELEPHONE COMPANY LIMITED

Affiliation:	Telecom Canada
Ownership:	Private
Major Shareholder/ Proprietory Government:	On December 31, 1984, Maritime Telephone and Telegraph Co. Ltd. held 37.4% of the companies outstanding common stock.[3] Balance owned by individual investors.
Type of Corporation:	Investor-owned
Revenue/Profit*: (December 1985)	$33,325,000/$4,423,000[4]
Number of Employees: (December 1985)	296[4]
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Provincial (Prince Edward Island Public Utilities Commission)
Principal Territory Served:	Prince Edward Island

* Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

MANITOBA TELEPHONE SYSTEM

Affiliation:	Telecom Canada
Ownership:	Public
Major Shareholder/ Proprietory Government:	Manitoba Government[4]
Type of Corporation:	Crown Corporation
Revenue/Profit*: (March 1985)	$340,417,000/$15,192,000[4]
Number of Employees: (March 1985)	4,660[4]
Major Subsidiaries/ Affiliated Companies:	MTX Telecom Services Inc.
Regulation:	Provincial (Manitoba Public Utilities Board)
Principal Territory Served:	Manitoba

* Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

MARITIME TELEGRAPH AND TELEPHONE COMPANY LIMITED

Affiliation:	Telecom Canada
Ownership:	Private
Major Shareholder/ Proprietory Government:	On Dec. 31, 1984, Bell Canada held 31.4% of outstanding common shares.[3] Balance owned by individual investors.
Type of Corporation:	Investor-owned
Revenue/Profit*: (December 31, 1985)	314,741,000/$34,099,000[4]
Number of Employees: (December 31, 1985)	3,686[4]
Major Subsidiaries/ Affiliated Companies:	Force Ten Enterprises Inc. (formerly MCL Enterprise Inc.), The Island Telephone Co. Ltd. (affiliated company)[1]
Regulation:	Provincial (Nova Scotia Public Utilities Board)
Principal Territory Served:	Nova Scotia

* Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

NEW BRUNSWICK TELEPHONE COMPANY LIMITED

Affiliation:	Telecom Canada
Ownership:	Private
Major Shareholder/ Proprietory Government:	Bruncor Incorporated 100%. Bruncor owned by Bell Canada Enterprises (31%) and New Brunswick Telephone employees (10%).[1] Balance owned by individual investors.
Type of Corporation:	Investor-owned
Revenue/Profit*: (December 1985)	$246,263,000/$27,505,000[4]
Number of Employees: (December 1985)	2,474[4]
Major Subsidiaries/ Affiliated Companies:	Bruntel Holdings Ltd., Teldata Ltd., Bruntech Ltd.[3] Management Development Services Ltd.
Regulation:	Provincial (New Brunswick Public Utilities Board)
Principal Territory Served:	New Brunswick

* Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

NEWFOUNDLAND TELEPHONE COMPANY LIMITED

Affiliation:	Telecom Canada
Ownership:	Private
Major Shareholder/ Proprietory Government:	Newtel Enterprises Ltd. 100%. Bell Canada Enterprises Inc. held 53% of the Newtel's outstanding common shares as of December 31, 1984.[3] Balance owned by individual investors.
Type of Corporation:	Investor-owned
Revenue/Profit*: (December 1985)	$138,414,000/$20,447,000[4]
Number of Employees: (December 1985)	1,301[4]
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Provincial (Newfoundland Public Utilities Board)
Principal Territory Served:	Newfoundland (eastern region - including St. John's, southwestern region - including Channel Port aux Basques, and a north-central region bordered roughly on the west by White Bay and on the east by Notre Dame Bay).

* Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

NORTHERN TELEPHONE LIMITED

Affiliation:	---
Ownership:	Private
Major Shareholder/ Proprietory Government:	Bell Canada Enterprises Inc. holds approximately 90.3% of the voting stock, including 99.8% of the common shares.[3]
Type of Corporation:	Investor-owned
Revenue/Net Income: (December 31, 1985)	$28,123,627/$4,150,590*
Number of Employees: December 31, 1985)	290*
Major Subsidiaries/ Affiliated Companies:	Telebec Limitee (affiliated company)[3]
Regulation:	Provincial (Ontario Telephone Service Commission)
Principal Territory Served:	Ontario (northeastern region, slightly south of James Bay along the Quebec border; principal exchanges are located in Timmins, Kirkland Lake, Kapuskasing, New Liskeard, Haileybury, Cobalt, South Porcupine, Hearst, Englehart and Avonville).

* Figures obtained from Northern Telephone Limited Annual Report 1985.

NORTHWESTEL INCORPORATED

Affiliation:	---
Ownership:	Public
Major Shareholder/ Proprietory Government:	NorthwesTel is a consolidated subsidiary of the Canadian National Railway Company.[5]
Type of Corporation:	CNR-owned
Operating Revenues/ Net Income*: (1985)	$44,534,000/$5,985,000*
Number of Employees: (1985)	492*
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Federal (CRTC)
Principal Territory Served:	Western portion of N.W. Territories, Yukon and northeastern British Columbia

* Figures as reported in the CRTC Annual Report 1985-86.

QUEBEC TELEPHONE

Affiliation:	---
Ownership:	Private
Major Shareholder/ Proprietory Government:	Anglo-Canadian Telephone Co.* owned 51% and Caisse de depot et placement du Quebec held 13.1% of outstanding common shares as of February 22, 1985[3] Balance owned by individual investors.
Type of Corporation:	Investor-owned
Revenue/Profit**: (December 1985)	$178,719,000/$21,663,000[4]
Number of Employees: (December 1985)	1,972[4]
Major Subsidiaries/ Affiliated Companies:	The Bonaventure and Gaspe Telephone Co. Ltd.[3] (non-operational)
Regulation:	Provincial (Regie des services publics du Quebec)
Principal Territory Served:	Quebec (area bordering the St. Lawrence River and the Gulf of St. Lawrence.)[3]

* The major shareholder in the Anglo-Canadian Telephone Company is the GTE corporation.

** Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

SASKATCHEWAN TELECOMMUNICATIONS

Affiliation:	Telecom Canada
Ownership:	Public
Major Shareholder/ Proprietory Government:	Saskatchewan Government[1]
Type of Corporation:	Crown Corporation
Revenue/Profit*: (December 1985)	$440,052,000/$36,984,000[4]
Number of Employees: (December 1985)	4,458[4]
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Provincial (Saskatchewan Public Utilities Review Commission)
Principal Territory Served:	Saskatchewan

* Where revenue is equal to the total revenue from operations, less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

TELEBEC LIMITEE

Affiliation:	---
Ownership:	Public
Major Shareholder/ Proprietory Government:	Wholly owned subsidiary of BCE.[3]
Type of Corporation:	Investor-owned
Operating Revenue/ Net Income (Dec. '85):	$102,581,000/$11,656,000[4]
Number of Employees: (December 1985)	980[4]
Major Subsidiaries/ Affiliated Companies:	Northern Telephone Ltd. (affiliated company)[3]
Regulation:	Provincial (Regie des services publics du Quebec)
Principal Territory Served:	Quebec (Magdalen Island, a small section in northern Quebec just east of Atikonak Lake, a region in central Quebec, a region just north of the Ottawa River on the Ontario border, and a region south of the St. Lawrence river between Montreal and Quebec).

* Where revenue is equal to the total revenue from operations less sales and excise taxes, plus income from investments and any other pre-tax revenue, and profit is after taxes, excluding extraordinary gains or losses.

TELEGLOBE CANADA

Affiliation:	Telecom Canada*
Ownership:	Public
Major Shareholder/ Proprietory Government:	Federal Government
Type of Corporation:	Crown Corporation
Revenue/Profit: (December 31, 1985)	$678,630,000/$53,229,000**
Number of Employees: (December 31, 1985)	1,180**
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Federal (Reports to the Federal Minister of Communications)
Principal Territory Served:	International/Overseas

* Non-voting associate member

** Figures obtained from Teleglobe's 36th Annual Report, 1985.

TELESAT CANADA

Affiliation:	Telecom Canada
Ownership:	Private/Public
Major Shareholder/ Proprietory Government:	Telesat Canada is 50% owned by the Government of Canada and 25% owned by Bell Canada. Other telephone companies in Telecom Canada own 16% of Telesat Canada and the remaining 9% is owned by other common carriers[3]
Type of Corporation:	Investor-owned*
Operating Revenues/ Net Income**: (December 31, 1985)	$101,233,000/$10,742,000**
Number of Employees: (December 1985)	520**
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Federal (CRTC)
Principal Territory Served:	Canada

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* An incorporated company owned by the government of Canada and the major telephone companies (see above - Major Shareholder/proprietory Government).

** Figures obtained from Telesat's Annual Report: 1985.

TERRA NOVA TELECOMMUNICATIONS INC.

Affiliation:	---
Ownership:	Public
Major Shareholder/ Proprietory Government:	Terra Nova Telecommunications is a consolidated subsidiary of the Canadian National Railway Company.[3]
Type of Corporation:	CNR-owned
Operating Revenues/ Net Income*: (1984-85)	$38,000,000/$3,000,000[2]
Number of Employees: (1984-85)	391[2]
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Federal (CRTC)
Principal Territory Served:	Newfoundland (Serves all parts of Newfoundland not served by the Newfoundland Telephone Company - see page 11)

* Net Income is calculated after income taxes, and includes interest and other income (as reported in the CRTC Annual Report 1984-85).

THUNDER BAY TELECOMMUNICATIONS

(The Corporation of the City of Thunder Bay, Telecommunications Department)

Affiliation:	---
Ownership:	Public
Major Shareholder/ Proprietory Government:	Thunder Bay City Council
Type of Corporation:	Municipally-owned
Operating Revenue/ Net Income: (December 31, 1985)	$23,190,760/$5,787,516*
Number of Employees: (December 31, 1985)	231*
Major Subsidiaries/ Affiliated Companies:	---
Regulation:	Provincial (Ontario Telephone Service Commission)
Principal Territory Served:	Thunder Bay and surrounding area

* Figures obtained from the Corporation of the City of Thunder Bay Telecommunications department, Annual Report 1985.

APPENDIX

INDUSTRY STRUCTURE

MAJOR TELEPHONE COMPANIES	OWNED BY	REGULATED BY
1. NFLD TELEPHONES	PRIVATE	NFLD P.U.B.
2. TERRA NOVA TEL	CNR	FEDERAL CRTC
3. MARITIME TEL & TEL	PRIVATE	NS P.U.B.
4. ISLAND TEL	PRIVATE	PEI P.U.B.
5. N.B. TEL	PRIVATE	NB P.U.B.
6. TELEBEC	BELL CANADA	QUEBEC REGIS*
7. QUEBEC TELEPHONE	PRIVATE	QUEBEC REGIS*
8. TELEPHONE DU NORD DE QUEBEC	PRIVATE	QUEBEC REGIS*
9. BELL CANADA	PRIVATE	CRTC
10. NORTHERN TELEPHONE	BELL CANADA	OTSC**
11. ONTARIO NORTHLAND TELECOM	GOV'T OF ONT.	GOV'T OF ONTARIO
12. MANITOBA TEL	GOV'T OF MAN.	MANITOBA P.U.B.
13. SASK TEL	GOV'T OF SASK.	GOV'T OF SASK.
14. ALBERTA GENERAL TEL	GOV'T OF ALBERTA	ALBERTA P.U.B.
15. EDMONTON TEL	CITY OF EDMONTON	CITY OF EDMONTON
16. B.C. TEL	G.T.E. (U.S.)	FEDERAL CRTC
17. NORTHWESTEL	CNR	FEDERAL CRTC

* QUEBEC INDEPENDENT TELEPHONE COMPANIES ARE REGULATED BY THE REGIE DES SERVICES PUBLICS DU QUEBEC

** ONTARIO INDEPENDENT TELEPHONE COMPANIES ARE REGULATED BY THE ONTARIO TELEPHONE SERVICE COMMISSION (OTSC)